

**“WELCOME2YOU” BY NICK SETHI  
PRESENTED BY THE COMMUNITY AT SALON DE NORMANDY BY THE COMMUNITY  
17TH-20TH OCTOBER 2019, NORMANDY HÔTEL PARIS**

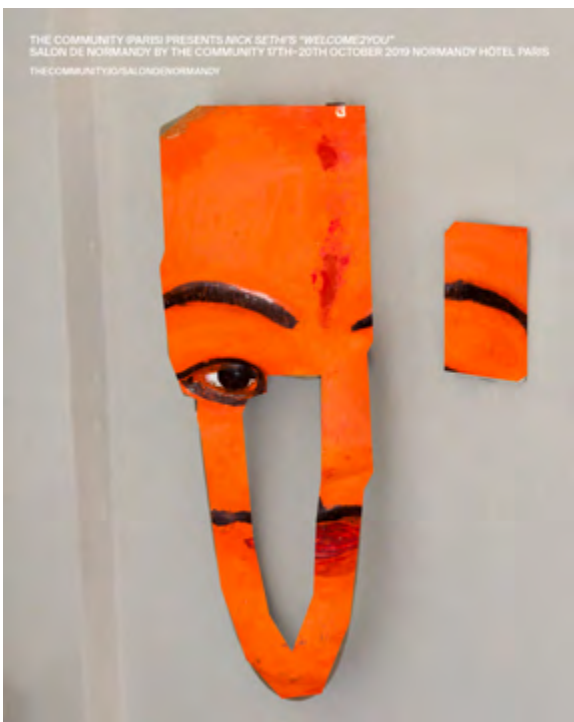
For the Salon de Normandy by The Community, The Community presented an exhibition entitled “welcome2you” by NYC-based artist Nick Sethi. An iteration of Sethi’s lifelong body of work, “welcome2you” is inspired by and focuses on India, the birthplace of his parents. The four-day exhibition was an ongoing installation process and studio setting, which featured photo archives, impromptu artist talks, and where works will be both displayed and realized during the course of the salon.

Sethi’s work is inspired by India’s ubiquitous hyper-decoration and attention to detail that highlights gestures of adornment, connection, and human touch as spiritual acts. The work is created in a seemingly haphazard yet highly resourceful nature, where the action takes precedence over a quest for perfection, and meaning and use are reexamined continuously. In the words of Sethi, “anything can be anything”.

In-process works found and created objects from Sethi’s vast personal collection, and reference and research are treated as one, collapsing hierarchies and blurring the lines between a presentation, an installation process, and a performance. Found packaging material and quilts are both shown as artworks and used as display materials, while original photographs made by Sethi are taped to the walls to reference the exhibition in which they live.

Paying little attention to the boundaries between process and result, producer and product, Sethi’s only constant is change and kinetic energy, suggesting that nothing is finite, and things are always open for reinterpretation. Energy is never created or destroyed, but only transferred, merged, and mutated, echoing sentiments of reincarnation.

Upon entering the Salon Argenteuil conference room, the space allotted to Sethi, the visitors were encouraged to ask, learn, collaborate, and engage with the work, the space, and the artist himself, thus even further emphasizing the exhibition’s title “welcome2you.”



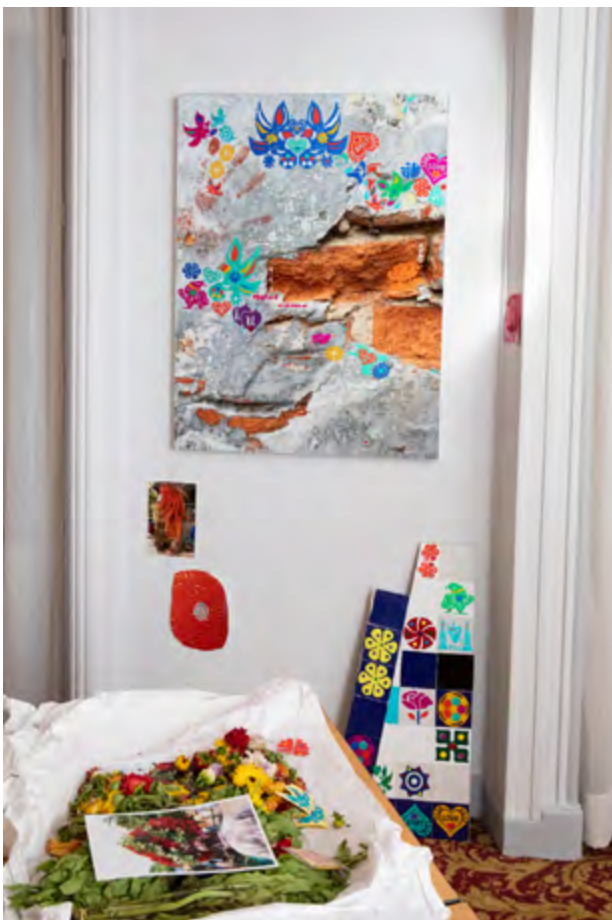
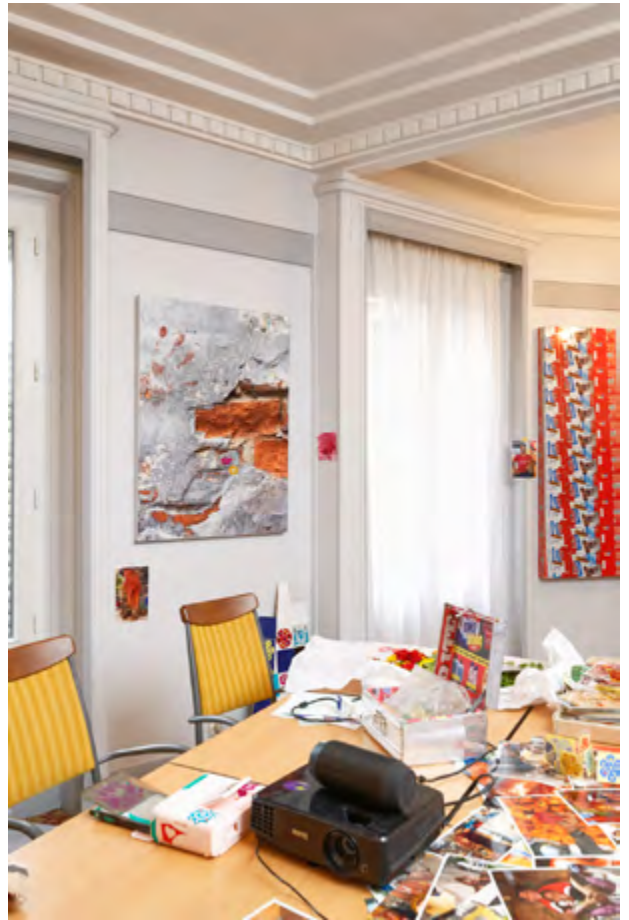
**THE COMMUNITY  
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## INSTALLATION VIEWS





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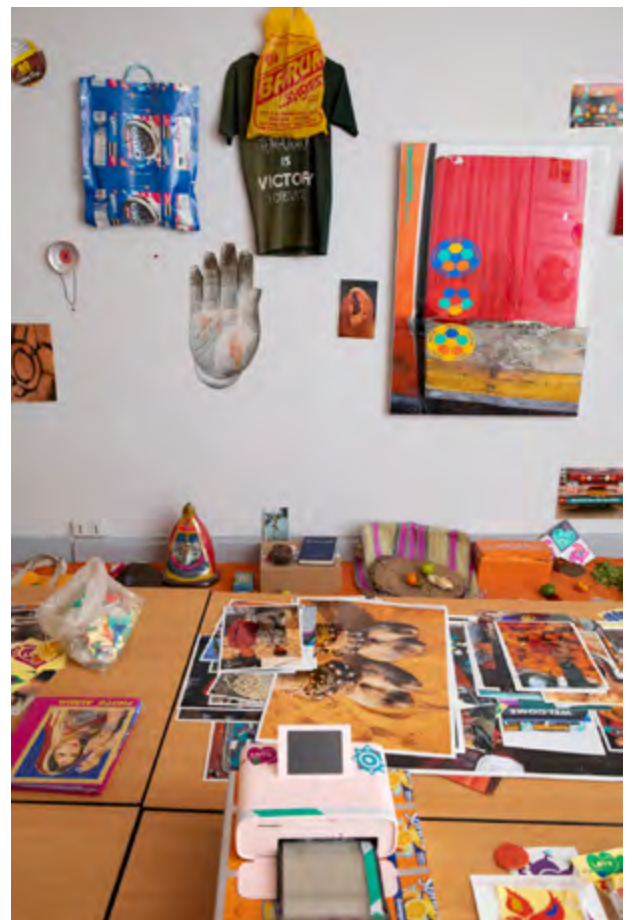


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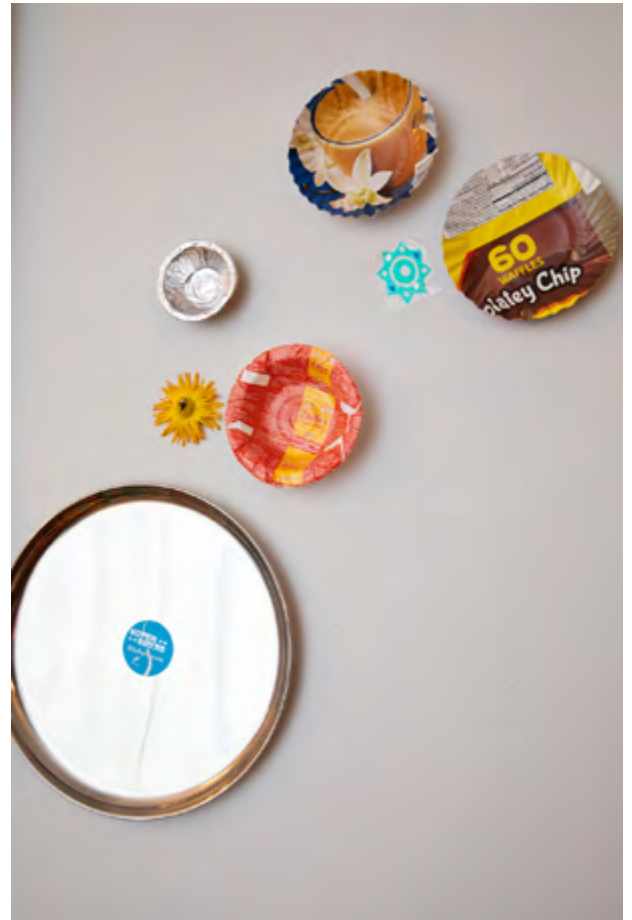


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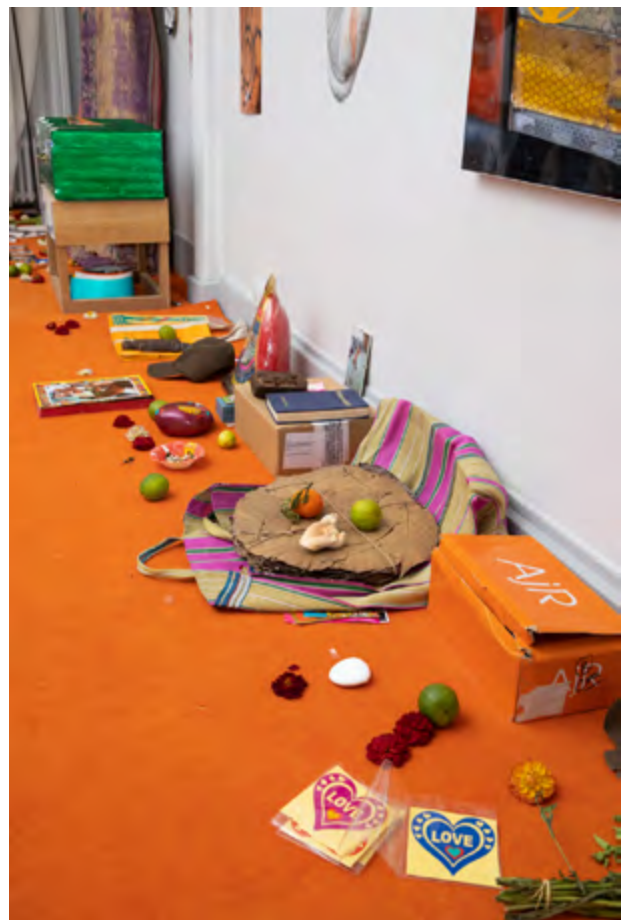




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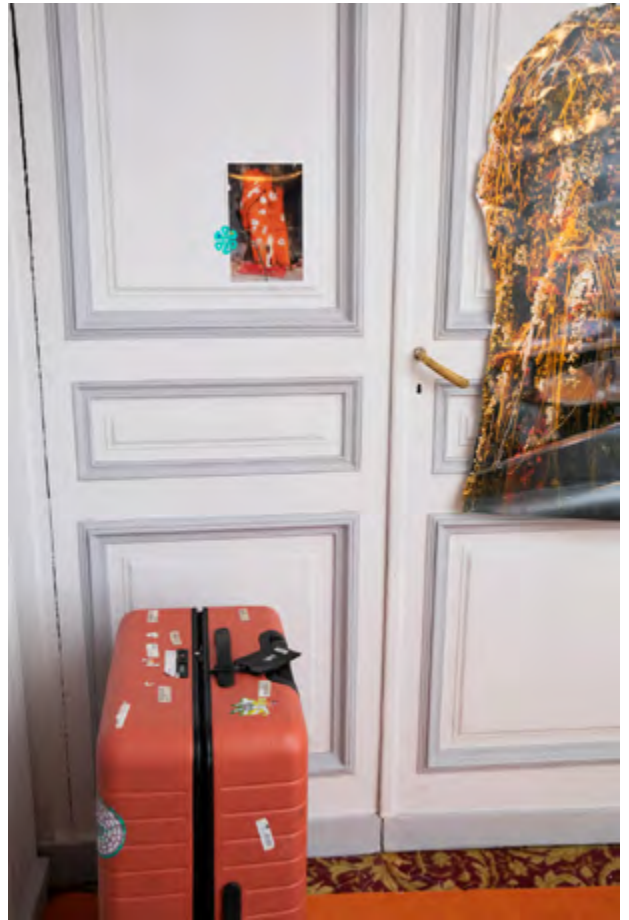


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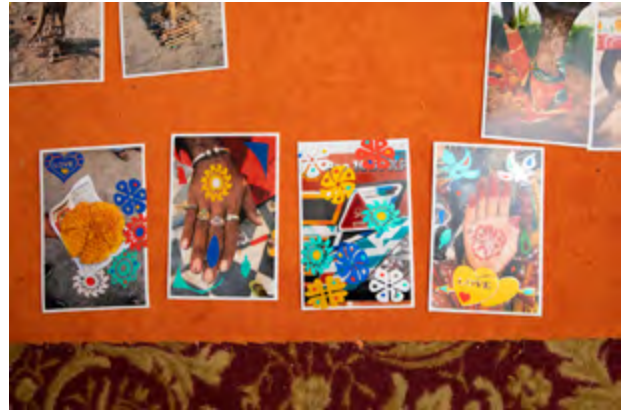


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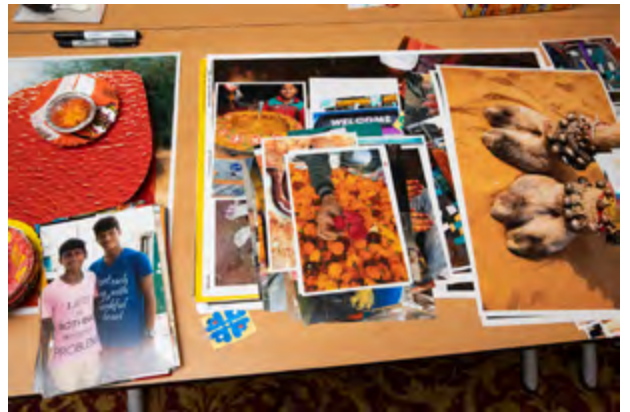




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## WORKS

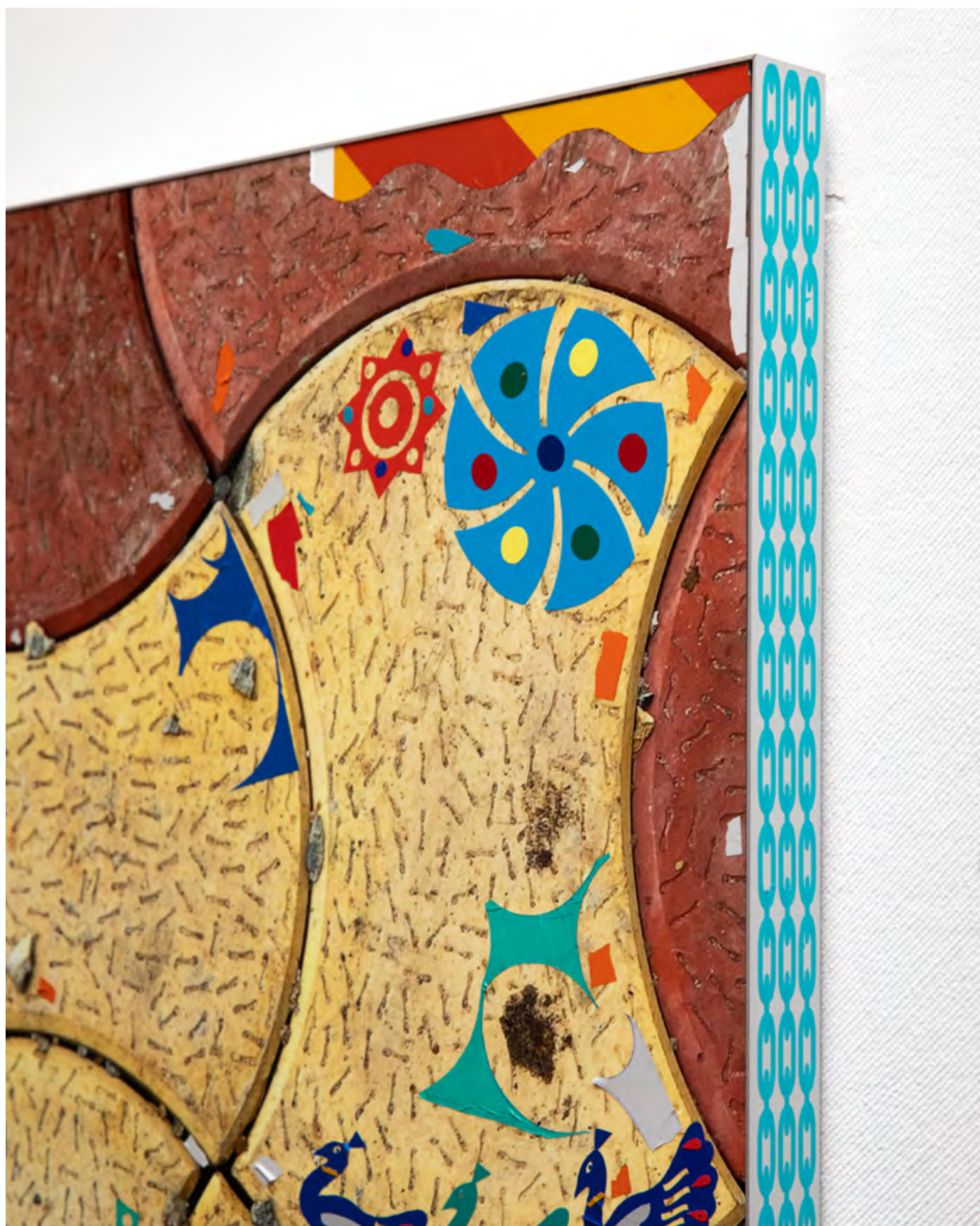
Blue brick, 2019

Created during Salon de Normandy by The Community, Paris, October 17-20, 2019

Vinyl on Dye Sublimation Photo Print on ChromaLuxe ,75cm x 100cm

















## WORKS

Grey wall, 2019

Created during Salon de Normandy by The Community, Paris, October 17-20, 2019

Vinyl on Dye Sublimation Photo Print on ChromaLuxe ,75cm x 100cm

















## WORKS

Snakeskin, 2019

Created during Salon de Normandy by The Community, Paris, October 17-20, 2019

Vinyl on Dye Sublimation Photo Print on ChromaLuxe ,75cm x 100cm





















## WORKS

Alpo, 2019







# DENTAL CHEWS

DAILY DENTAL DOG SNACKS

ENLARGED  
TO SHOW  
TEXTURE



SMALL/MEDIUM

- Cleans Hard To Reach Areas
- No Added Artificial Colors or Flavors
- Helps Reduce Tartar Build-up

5 Count



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## **NICK SETHI**

Nick Sethi is an artist and photographer living in NYC. His work focuses on the ever-changing meanings and relationships of ideas, images, people, and materials over time as they move through both physical and digital space.

Sethi's awarded book, Khichdi (Kitchari), published by Dashwood Books, chronicles 10 years of his photography in India, exploring a decade of changes in the country, as well as himself.

Sethi worked with 8-Ball zines to produce a zine fair, as well as The Newsstand, an artist run zine shop in the NYC subway, which was since acquired by and shown at MOMA as part of the New Photography 2015 show.

Born 1989

Lives and works in New York, NY, USA

[www.nicksethi.com](http://www.nicksethi.com)

[www.instagram.com/sicknethi/](https://www.instagram.com/sicknethi/)

## **SALON DE NORMANDY BY THE COMMUNITY**

The inaugurating edition of "Salon de Normandy by The Community" took place from the 17 to 20th October, during the FIAC week across the different spaces of the 150 year old historic Normandy Hôtel located next to the Louvre.

The multidisciplinary salon is a gathering of an international community of galleries, exhibition spaces, projects, fashion collectives, art publishers, and experimental music labels. Through this initiative, The Community gives exhibition space for new and emerging, as well as more established and developed entities that together enable a unique universe and experience across the hotel.

[www.thecommunity.io/salondenormandy](http://www.thecommunity.io/salondenormandy)

## **THE COMMUNITY**

The Community is a collective-run platform for multidisciplinary exchange. The Community has since its inauguration gathered and connected over 200 artists from 36 countries.

The Community's programming offers an alternative to the traditional thinking where the different disciplines of art, fashion, design, publishing, and music are categorised independently.

Since its foundation, The Community has organised 25+ exhibitions and 40+ events and has hosted shows and projects in Los Angeles, Basel, London, Nottingham, Brussels, Marseille and in different locations around Paris.

[www.thecommunity.io](http://www.thecommunity.io)

[www.instagram.com/thecommunityparis](https://www.instagram.com/thecommunityparis)

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